Legal and Ethical Dilemmas in Perinatal Mental Health

Overview
Maternal Mental Health NOW (www.maternalmentalhealthnow.org) is excited to announce our upcoming 3-part webinar series, "Legal and Ethical Dilemmas in Perinatal Mental Health". This webinar series will take place on June 3rd, 10th and 17th from 6:00 pm to 8:00 pm each day and features a dynamic array of speakers, including criminal defense attorney George Parnham, most notably known for representing high-profile clients such as Andrea Yates and Clara Harris. Alongside Dr. Diana Barnes, he will present an enlightening workshop that explores the intersection of the criminal justice system and implications when psychological conditions lead to the unthinkable.

The field of perinatal mental health may present clinicians with unique legal and ethical dilemmas, with an abundance of grey areas to traverse. Concerns about parent, infant and child safety are keenly present for providers supporting families on their reproductive journey. Additionally, ethical dilemmas may arise as clinicians navigate providing equitable care with cultural humility.

This 3-part continuing education workshop series pairs legal and clinical voices in conversation to help us problem solve these complex and ever-evolving challenges. Topics include: promoting safe boundaries, child abuse and neglect reporting, managing high risk cases and practicing risk management, and implicit bias. Learn more about this interactive and practice transforming series!

Intended Audience
This live virtual workshop series is primarily targeted toward mental health clinical professionals including social workers, counselors, and psychologists but will also greatly benefit nurses (neonatal, labor and delivery, maternity, NICU), midwives, nurse practitioners, and physicians (psychiatrists, OB/GYNs, pediatricians, neonatologists) in their care of pregnant and postpartum bodies.

Marketing, Outreach & Dissemination
Based on sponsorship level, logo and sponsorship details may be included on the website, marketing and recordings along with additional incentives outlined below.

Maternal Mental Health NOW promotes events to its 8,000+ email subscribers and 10,000+ social media followers. We deploy a comprehensive marketing strategy that includes targeted email communications, social media posts, dedicated emails regarding the events, and promoting events and registration on our new Maternal Mental Health NOW website. Additionally, we work with our partners and conference speakers to share the event through their organization newsletters, personal networks and other communication channels. Advertising includes a digital brochure to highlight conference details, including agenda, speaker bios, and continuing education offerings. As a sponsor, we ask that you also share this event with your network.

For additional details or questions please contact Kimberly Gray, Director of Development, Maternal Mental Health NOW at 310.228.7970 or kimberly@maternalmentalhealthnow.org. We look forward to your partnership!
**SPONSORSHIP BENEFITS**

**PRESENTING SPONSOR - $15,000**
- Prominent logo placement on email invitation and conference webpage
- Prominent logo placement on digital conference brochure & agenda
- Prominent logo placement on digital presentation materials (as applicable)
- Verbal acknowledgement during conference
- Written acknowledgement in pre and post-conference messaging
- Two Dedicated Social Media Posts
- 6 virtual registrations to the Conference and 2 recording logins
- Sponsor showcase opportunity on Whova event platform (i.e. videos, demos, etc.). Available during live event and recording.

**PARTNER - $10,000**
- Logo placement on email invitations and conference webpage
- Logo placement on digital conference brochure & agenda
- Logo placement on digital presentation materials (as applicable)
- Written acknowledgement in pre and post-conference messaging
- Inclusion in one social media post
- 4 virtual registrations to the Conference and one recording login
- Sponsor showcase opportunity on Whova event platform (i.e. videos, demos, etc.)

**SUPPORTER - $5,000**
- Logo placement on email invitations and conference webpage
- Written acknowledgement in pre and post-conference messaging
- 2 virtual registrations to the Conference
- Sponsor acknowledgement on Whova event platform

**PROMOTIONAL SPONSOR**
Promote the event to your network via emails, newsletters, blogs, social media, etc. and we will highlight you/your organization as a promotional sponsor via the conference webpage.

Contact Kimberly Gray for further details.