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## Maternal Mental Health NOW GALA Sponsorship

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On Friday, May 19, 2023, Maternal Mental Health NOW is looking forward to convening for our annual Speak Up When You're Down Gala at the Westdrift Hotel in Manhattan Beach, CA. The goal of our *Speak Up When You're Down Gala* is to honor and celebrate individuals who have survived perinatal depression, anxiety, grief, loss and other hardship, and the friends, family, providers and community leaders who have supported and advocated for them. This year's theme, **Cultivating Community Voices**, celebrates the varied and powerful voices that are advancing Black birth equity, justice, and living at the county and state level. The event features a

cocktail reception, seated dinner, silent auction and entertainment. We anticipate 200 guests from across Los Angeles County and beyond to be in attendance.

During the evening, honorees will be presented with the Perinatal Mental Health Champion award for their passion and commitment to improve the pregnancy, birthing and postpartum experiences of birthing people and families. Recipients include the California Surgeon General, Dr. Diana E. Ramos, and intergenerational leaders in black birth equity, Wenonah Valentine, MBA, Founder in Residence and Executive Director, i.D.R.E.A.M. for Racial Health Equity; Adjoa Jones, MBA, CLES, Doula, Los Angeles County African American Infant and Maternal Mortality (AAIMM) Prevention Initiative; and Dr. Sayida Peprah-Wilson, PsyD, Executive Director, Diversity Uplifts, Inc.

**We invite your organization to join us as a sponsor of this event. Attached are sponsorship levels and benefits for your consideration. Sponsor packages can be curated to meet the needs of your organization and align with your strategic goals.** As a project of Community Partners, our 501(c)3 fiscal sponsor, your contribution less the fair market value of the dinner is 100% tax deductible. Our Federal Tax ID number is 95-4302067.

Depression and anxiety during pregnancy and the postpartum period are the number one complication of childbirth, and rates have been exacerbated as a result of the COVID-19 pandemic. Maternal Mental Health NOW works with healthcare providers, health systems, and local and state governments to make the prevention, screening, and treatment of perinatal anxiety and depression part of the standard of prenatal and postpartum care for every new parent in Los Angeles County, regardless of their circumstances. We center historically oppressed, marginalized, and under-resourced parents at the heart of our work, as they regularly experience the most significant challenges to receiving timely, informed, and culturally appropriate care. As a sponsor, you will partner with others in the community that are committed to this work. Proceeds from the gala will be used to support Maternal Mental Health NOW's training, public awareness, and advocacy activities, which include the Black birth workers community. Please partner with us.

If you have any questions, please don't hesitate to contact Kimberly Gray, Director of Development at [kimberly@maternalmentalhealthnow.org](mailto:kimberly@maternalmentalhealthnow.org) or (310) 228-7970.

We hope we can work together to lessen the stigma attached to perinatal depression and anxiety so that those who are suffering are encouraged to seek help, and survivors feel empowered to share their stories.



# SPEAK UP WHEN YOU'RE DOWN GALA

May 19, 2023 | 6 PM | Westdrift Hotel, Manhattan Beach

Dinner, Silent Auction, Storytelling and Honorees

Sponsoring the gala and hosting a table of passionate partners demonstrates your commitment to Maternal Mental Health NOW's mission. Your investment in the *Speak Up When You're Down Gala* will help advance prenatal and postpartum care for every new parent in Los Angeles County. Our sponsors are recognized as true champions of the birth community!

## SPONSORSHIP BENEFITS

*Sponsor packages can be curated to meet your organization's marketing and engagement goals. Consider sponsoring the event at the \$5,000 level or above to subsidize the cost of attendance for community partners.*

### "SPEAK BOLDLY" [Presenting Sponsor] - \$15,000

- Presenting Sponsor Title with full branding
- Address event audience for up to 5 minutes
- Name & Logo Placement on Email Communications, Website and Event Signage
- Opportunity to distribute premium giveaways
- Back Cover Ad in Commemorative Journal
- Four Dedicated Social Media Posts
- 1 Dedicated Email Blast
- Inclusion in Media Coverage (as applicable)
- Twenty Tickets with VIP Seating

### "SPEAK FIERCELY" - \$10,000

- Name & Logo Placement on Email Communications, Website and Event Signage
- Opportunity to distribute premium giveaways
- Inside Cover Ad in Commemorative Journal
- Three Dedicated Social Media Posts
- Inclusion in Media Coverage (as applicable)
- Fifteen Tickets with VIP Seating

### "SPEAK BRAVELY" - \$5,000

- Name Placement on Email Communications, Website and Event Signage
- Opportunity to distribute premium giveaways
- Full Page Ad in Commemorative Journal
- One Dedicated Social Media Post
- Ten Tickets with VIP Seating

### "SPEAK COURAGEOUSLY" - \$2,500

- Name Placement on Email Communications, Website and Event Signage
- Opportunity to distribute premium giveaways
- Half Page Ad in Commemorative Journal
- Ten Tickets with Preferred Seating

### "SPEAK IN COMMUNITY" - \$1,750 (\$1,600 by April 7, 2023 - Early Bird Rate)

*Sponsor a community table and provide up to 10 tickets for community partners serving the Black birth community.*

- Name Placement on Sponsor Signage
- Post-event Acknowledgment

To reserve your sponsorship, please email: [kimberly@maternalmentalhealthnow.org](mailto:kimberly@maternalmentalhealthnow.org).

Please include "2023 Gala Sponsorship" in the subject line.